in8te Releases Fresh New Single “Never”

RELEASE DATE: 10th January 2019

**An uptempo fusion of grime-y rhythmic content, drill instrumentation, lyrical ingenuity, penetrating urban beat with an original flavour of UK rap.**

Songwriter, rapper, multi-instrumentalist, and singer **in8te** releases his brand-new single “**Never**”, produced by Jude Hudson.

in8te says ‘At the moment the UK rap scene is full of artists promoting gang violence with the same rap sound. There is a surplus of music that pushes a gangster bravado but seemingly few artists are prepared to challenge it. “Never” takes a stand against these attitudes, questioning the deteriorative ideology of being a ‘bad man’, but does so in a typical urban fashion, with its own sense of boldness”

“Never” is blend of contemporary Drill music and more traditional UK Grime. The uptempo track delivers a hard hitting beat and a crisp vocal sound. The combination of rap vocals, classical instrumentation and freshly inspired harmonic content do not only elicit Never’s message but show that in8te is able to blend old sounds with new sounds whilst maintaining his artistic integrity. The lyrics are delivered with a boldness demonstrating in8te’s rhythmic and lyrical skill whilst projecting his confidence on the mic. “Never” sets in8te apart from the typical UK drill artists.

in8te released “Ring Ring Ring” in June 2018, which reached number 17 in Music Week’s Urban Club chart (2 weeks in chart) and was playlisted in several UK stores including H&M and Missguided. In October in8te released “Suave” which further demonstrated the multi-instrumentalist’s musical versatility and helped to grow his following. Now with “Never”, in8te shows that he is a controversial artist with a unique boldness as he further establishes himself in the urban UK music scene.

in8te’s Instagram - <https://www.instagram.com/_in8te/>

“Never” pre-release video link: https://vimeo.com/308976193/380514b8bf